

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

LISTING OF CLAIMS

Claim 276 (currently amended): A computer readable medium storing instructions on a server computer for presenting to a user a virtual e-mall accessible on a network, wherein the instructions when executed cause the server computer to perform the following steps:~~virtual network comprising:~~

~~a server computer with a computer readable medium;~~

accessing a first e-shop/website hosting a first good/content that is dynamic;

accessing a second e-shop/website hosting a second good/content that is dynamic; and,

~~a third e-shop/website; and,~~

~~software comprising computer readable instruction codes stored on the computer readable medium and operable on the server computer to:~~

~~(1) enable the third e-shop/website to virtually present the first good/content and the second good/content as if the first good/content and the second good/content originated from the third e-shop/website; and,~~

~~(2) manage the first e-shop/website, the second e-shop/website, and the third e-shop/website.~~

presenting a third e-shop/website displaying the first good/content and the second good/content as if the first good/content and the

second good/content originated from the third e-shop/website,
wherein the server computer is configured to control all interfacing
with the user through the third e-shop/website.

Claim 277 (currently amended): The computer readable medium virtual network according to claim 276 wherein the instructions when executed cause the server computer to perform the following additional step:~~instruction codes are further operable to format~~ formatting a content page, ~~comprising the formatted content page having~~ at least a first portion of the first good/content hosted by the first e-shop/website and at least a second portion of the second good/content hosted by the second e-shop/website.

Claim 278 (currently amended): The computer readable medium virtual network according to claim 276 wherein the instructions when executed cause the server computer to perform the following additional step: ~~instruction codes are further operable to enable~~ enabling the second e-shop/website to virtually combine the first good/content hosted by the first e-shop/website as if the first good/content originated from the second e-shop/website.

Claim 279 (currently amended) The computer readable medium virtual network according to claim 276 wherein the instructions when executed cause the server computer to perform the following additional steps:

hosting a third dynamic content on the third e-shop/website~~hosts a third dynamic content;~~~~and,~~
~~the instruction codes are further operable to enable:~~
causing the first e-shop/website to manage the first dynamic content,
causing the second e-shop/website to manage the second dynamic
content, and,

causing the third e-shop/website to manage the third dynamic
content.

Claim 280 (currently amended): The computer readable medium virtual network according to claim 276 wherein the instructions when executed cause the server computer to perform the following additional step: ~~the instruction codes are further operable to format~~ formatting a content page that has at least a portion of the first good/content hosted by the first e-shop/website.

Claim 281 (currently amended): The computer readable medium virtual network according to claim 276 further wherein the instructions when executed cause the server computer to perform the following additional step: ~~instruction codes are further operable to format~~ formatting a content page wherein the formatted content page has comprising at least a portion of the second good/content hosted by the second e-shop/website.

Claim 282 (currently amended): The computer readable medium virtual network according to claim 276 wherein the first e-shop/website, the second e-shop/website, and the third e-shop/website are accessible through ~~each have a~~ user interface.

Claim 283 (currently amended): The computer readable medium virtual network according to claim 282 wherein the user interface is a user-uploaded interface.

Claim 284 (currently amended): The computer readable medium virtual network according to claim 276 wherein the instructions when executed cause the server computer to perform the following additional steps: ~~further comprising:~~

accessing a database table having at least one column and a plurality
of rows;

accessing a first identification marking of the first good/content

wherein said first identification marking is stored in a row of the
database table; and,

accessing a second identification marking of the second content

wherein said second identification marking is stored in a row of the
database table.

Claim 285 (currently amended): The computer readable medium virtual network
according to claim 276 wherein the third e-shop/website hosts a third
good/content.

Claim 286 (currently amended): The computer readable medium virtual network
according to claim 285 wherein the instructions when executed cause the
server computer to perform the following additional step: instruction codes are
further operable to enable enabling the first e-shop/website to virtually present
the third good/content hosted by the third e-shop/website as if said third
good/content originated from the first e-shop/website.

Claim 287 (currently amended): The computer readable medium virtual network
according to claim 285 wherein instructions when executed cause the server
computer to perform the following additional step: the instruction codes are
further operable to format formatting a content page, the content page having
comprising at least a first portion of the first good/content, at least a second
portion of the second good/content and at least a third portion of the third
good/content.

Claim 288 (currently amended): The computer readable medium virtual network
according to claim 285 wherein the instructions when executed cause the
server computer to perform the following additional step: instruction codes are
further operable to present presenting the third good/content in a foreign user-
selected language.

Claim 289 (currently amended): The computer readable medium virtual network according to claim 276 wherein the instructions when executed cause the server computer to perform the following additional step: ~~instruction codes are further operable to present~~presenting the first good/content in a foreign user-selected language.

Claim 290 (currently amended): The computer readable medium virtual network according to claim 276 wherein the instructions when executed cause the server computer to perform the following additional step: ~~instruction codes are further operable to present~~presenting the second good/content in a foreign user-selected language.

Claim 291 (currently amended): The computer readable medium virtual network according to claim 276 wherein the first e-shop/website, the second e-shop/website and the third e-shop/website are configured to be hosted in an infrastructure selected from a ~~the~~ group consisting of a location; a URL address; a database; a database table; a computer; and, a network address.

Claim 292 (currently amended): The computer readable medium virtual network according to claim 276 wherein ~~the each~~ e-shop/website is selected from a ~~the~~ group consisting of dynamic and virtual.

Claim 293 (currently amended): The computer readable medium virtual network according to claim 276 wherein the good/content is selected from a ~~the~~ group consisting of a good for sale; an audio; a video; an e-service; a sport; a news; a weather; an auction; a car sale; a realty; an information; an e-commerce; an image; a form; a link; and, a user previously-viewed content.

Claim 294 (currently amended): The computer readable medium virtual network according to claim 276 wherein the instructions when executed cause the server computer to perform the following additional step: ~~instruction codes are further operable to manage~~managing dynamic and virtual good/content.

Claim 295 (currently amended): The computer readable medium ~~virtual network~~ according to claim 276 wherein the instructions when executed cause the server computer to perform the following additional step: instruction codes are further operable to manage managing dynamic and virtual database and database tables.

Claim 296 (currently amended): The computer readable medium ~~virtual network~~ according to claim 276 wherein the instructions when executed cause the server computer to perform the following additional step: interfacing the third e-shop/website can interface with an end user viewing the first good/content and the second good/content.

Claim 297 (withdrawn-currently amended): A computer readable medium storing instructions on a server computer for presenting to a user a virtual e-mail accessible on a network, wherein the instructions when executed cause the server computer to perform the following steps: virtual network comprising:

~~(a) a server computer with a computer readable medium;~~

accessing a first e-shop/website hosting a first dynamic good/content;

accessing a second e-shop/website hosting a second dynamic good/content; and,

~~software comprising computer readable instruction codes stored on the computer readable medium and operable on the server computer to:~~

~~enable the second e-shop/website to present~~

presenting the second good/content together with a virtual

presentation of first good/content as if the first dynamic

good/content originated from second e-shop/website, wherein the

server computer is configured to control all interfacing with the user through the second e-shop/website.

(1) ~~and,~~

(2) ~~manage the first e-shop/website and the second e-shop/website.~~

Claim 298 (withdrawn-currently amended): The computer readable medium ~~virtual network~~ according to claim 297 wherein the first dynamic good/content is select from a the group consisting of: a good for sale; an audio; a video; an e-service; a sport; a news; a weather; an auction; a car sale; a realty; an information; an e-commerce; an image; a form; a link; and, a user previously-viewed content.

Claim 299 (withdrawn-currently amended): The computer readable medium ~~virtual network~~ according to claim 297 wherein the first e-shop/website and the second e-shop/website are in a hosting infrastructure comprising a physical location; a URL address; a database; a database table; and a computer.

Claim 300 (withdrawn-currently amended): The computer readable medium ~~virtual network~~ according to claim 297 wherein the first e-shop/website and the second e-shop/website each has a user interface.

Claim 301 (withdrawn-currently amended): The computer readable medium ~~virtual network~~ according to claim 300 wherein the user interface is user-uploaded interface.

Claim 302 (withdrawn-currently amended): The computer readable medium virtual network according to claim 297 wherein the instructions when executed cause the server computer to perform the following additional step: the instruction codes are further operable to manage managing the first dynamic good/content and the second dynamic good/content.

Claim 303 (withdrawn-currently amended): The computer readable medium virtual network according to claim 297 wherein the instructions when executed cause the server computer to perform the following additional step: the instruction codes are further operable to present presenting the first dynamic good/content in a foreign user-selected language.

Claim 304 (withdrawn-currently amended): The computer readable medium virtual network according to claim 297 wherein the instructions when executed cause the server computer to perform the following additional step: the instruction codes are further operable to manage managing dynamic and virtual database and database tables.

Claim 305 (withdrawn-currently amended): The computer readable medium virtual network according to claim 297 wherein the second e-shop/website ~~can~~ is configured to interface with an end user viewing the first dynamic good/content.

Claim 306 (withdrawn-currently amended): The computer readable medium ~~virtual network~~ according to claim 297 wherein the instructions when executed cause the server computer to perform the following additional step: the instruction codes are further operable to present presenting the second dynamic good/content in a foreign user-selected language.

Claim 307 (withdrawn-currently amended): The computer readable medium ~~virtual network~~ according to claim 297 wherein the second dynamic good/content is select from ~~a~~ the group consisting of: a good for sale; an audio; a video; an e-service; a sport; a news; a weather; an auction; a car sale; a realty; an information; an e-commerce; an image; a form; a link; and, a user previously-viewed content.

Claim 308 (currently amended): A computer readable medium storing instructions on a server computer for presenting to a user a virtual e-commerce host accessible on a network, wherein the instructions when executed cause the server computer to perform the following steps: virtual network comprising:

- ~~(a) a server computer with a computer readable medium;~~
- ~~(b) a first host hosting accessing a first host a comprising first dynamic content;~~
- ~~(c) accessing a second host hosting comprising a second dynamic content; and,~~

~~(d) a third host; and,~~

~~(e) software comprising computer readable instruction codes stored on the computer readable medium and operable on the server computer to:~~

~~(1) enable the third host to virtually present the first dynamic content and the second dynamic content as if the first dynamic content and the second dynamic content originated from the third host; and,~~

~~(2) manage the first host, the second host, and the third host.~~

presenting a third host displaying the first dynamic content and the second dynamic content as if the first dynamic content and the second dynamic content originated from the third host, wherein the server computer is configured to control all interfacing with the user through the third host.

Claim 309 (currently amended): The computer readable medium virtual network according to claim 308 wherein the instructions when executed cause the server computer to perform the following additional step: the instruction codes are further operable to format formatting a content page that has at least a first portion of the first dynamic content hosted by the first host and at least a second portion of the second dynamic content hosted by the second host.

Claim 310 (currently amended): The computer readable medium virtual network according to claim 308 wherein the instructions when executed cause the server computer to perform the following additional step: instruction codes are further operable to enable enabling the second

host to virtually present the first dynamic content hosted by the first host as if the first dynamic content originated from the second host.

Claim 311 (currently amended): The computer readable medium virtual network according to claim 308 wherein the

(a) third host hosts a third dynamic content; and, wherein the instructions when executed cause the server computer to perform the following additional steps:

(b) instruction codes are further operable to enable the:

(1) directing the first host to manage the first dynamic content,

(2) directing the second host to manage the second dynamic content,

and,

(3) directing the third host to manage the third dynamic content.

Claim 312 (currently amended): The computer readable medium virtual network according to claim 308 wherein the instructions when executed cause the server computer to perform the following additional step:

instruction codes are further operable to format formatting a content

page that has at least a portion of the first content hosted by the first host.

Claim 313 (currently amended): The computer readable medium virtual network according to claim 308 wherein the instructions when executed cause the server computer to perform the following additional step:

instruction codes are further operable to format formatting a content

page that has at least a portion of the second content hosted by the second host.

Claim 314 (currently amended): The computer readable medium virtual network according to claim 308 wherein the first host, the second host, and the third host each ~~have~~ are accessible through a user interface.

Claim 315 (currently amended): The computer readable medium virtual network according to claim 314 wherein the user interface is a user-uploaded interface.

Claim 316 (currently amended): The computer readable medium virtual network according to claim 308 wherein the instructions when executed cause the server computer to perform the following additional steps: further comprising:

accessing a database table having at least one column and a plurality of rows;

accessing a first identification marking of the first content wherein said first identification marking is stored in a row of the database table; and,

accessing a second identification marking of the second content wherein said second identification marking is stored in another row of the database table.

Claim 317 (currently amended): The computer readable medium virtual network according to claim 308 wherein the third host hosts a third content.

Claim 318 (currently amended): The computer readable medium virtual network according to claim 317 wherein instructions when executed cause the server computer to perform the following additional step: the instruction codes are further operable to enable enabling the first host to virtually present the third content hosted by the third host as if said third content originated from the first host.

Claim 319 (currently amended): The computer readable medium virtual network according to claim 317 wherein the instructions when executed cause the server computer to perform the following additional step: instruction codes are further operable to format formatting a content page that has comprising at least a first portion of the first dynamic content, at least a second portion of the second dynamic content and at least a third portion of the third content.

Claim 320 (currently amended): The computer readable medium virtual network according to claim 317 wherein the instructions when executed cause the server computer to perform the following additional step: instruction codes are further operable to present presenting the third content in a foreign user-selected language.

Claim 321 (currently amended): The computer readable medium virtual network according to claim 317 wherein the third content is a dynamic content.

Claim 322 (currently amended): The computer readable medium virtual network according to claim 317 wherein the third content is selected from ~~a~~ the group consisting of a good for sale; an audio; a video; an e-service; a sport; a news; a weather; an auction; a car sale; a realty; an information; an e-commerce; an image; a form; a link; and, a user previously-viewed content.

Claim 323 (currently amended): The computer readable medium virtual network according to claim 308 wherein the first dynamic content is selected from ~~a~~ the group consisting of a good for sale; an audio; a video; an e-service; a sport; a news; a weather; an auction; a car sale; a realty; an information; an e-commerce; an image; a form; a link; and, a user previously-viewed content.

Claim 324 (currently amended): The computer readable medium virtual network according to claim 308 wherein the second dynamic content is selected from ~~a~~ the group consisting of a good for sale; an audio; a video; an e-service; a sport; a news; a weather; an auction; a car sale; a realty; an information; an e-commerce; an image; a form; a link; and, a user previously-viewed content.

Claim 325 (currently amended): The computer readable medium virtual network according to claim 308 wherein the instructions when executed cause the server computer to perform the following additional step:
~~instruction codes are further operable to present~~ presenting the first
dynamic content in a ~~foreign~~ user-selected language.

Claim 326 (currently amended): The computer readable medium virtual network according to claim 308 wherein the instructions when executed cause the server computer to perform the following additional step:
~~instruction codes are further operable to present~~ presenting the second
dynamic content in a ~~foreign~~ user-selected language.

Claim 327 (currently amended): The computer readable medium virtual network according to claim 308 wherein the first host, the second host and the third host are configured to be hosted in an infrastructure selected from a ~~the~~ group consisting of a physical location; a URL address; a database; a database table; a computer; and, a network address.

Claim 328 (currently amended): The computer readable medium virtual network according to claim 308 wherein ~~the~~ each host is selected from a the group consisting of dynamic and virtual.

Claim 329 (currently amended): The computer readable medium virtual network according to claim 308 wherein the instructions when executed cause the server computer to perform the following additional step:

~~instruction codes are further operable to manage~~ managing dynamic and virtual content.

Claim 330 (currently amended): The computer readable medium ~~virtual network~~ according to claim 308 wherein the instructions when executed cause the server computer to perform the following additional step:
~~instruction codes are further operable to manage~~ managing dynamic and virtual database and database tables.

Claim 331 (currently amended): The computer readable medium ~~virtual network~~ according to claim 308 wherein the third host ~~can~~ is configured to interface with an end user viewing the first dynamic content and the second dynamic content.

Claim 332 (currently amended): The computer readable medium ~~virtual network~~ according to claim 308 wherein the first host and the second host are each an e-shop, and the third host is an e-mail.